

CHOT MANICH

A creative and collaborative digital marketing manager with

over 15 years of experience. Expert in driving growth and

raising brand awareness through customer-centric campaign

strategies. Specializes in cross-channel marketing, digital

communication, and social media management.

# Work Experience

* **Senior Digital Marketing Specialist**

Activate Media Advertising

August 2018 to Present

Implements cross-channel marketing and advertising campaigns. Responsible for handling B2B and B2C client marketing campaigns, from planning to optimization.

* **Digital Marketing Specialist**

Sierrawood Art Collectors

January 2012 to August 2018

Developed and executed digital marketing content strategies. Increased organic site traffic by 79%.

* **Sales and Marketing Assistant**

Vandemar Construction

July 2010 to December 2011

Worked on sales proposals and direct mail marketing campaigns. Coordinated trade shows and events.

# Skill and Proficiencies

* Fluent in Spanish and Chinese
* Copywritting and copy editing
* Search Engine Optimization (SEO) and Search Engine Marketing (SEM)

www.reallygreatsite.com

hello@reallygreatsite.com

123-456-7890

# Educational Background

* **De Loureigh University**

Venston Bay

Master’s Degree in Digital Marketing

2017

Magna Cum Laude

* **Croalstead Institute of Technology**

Bachelor’s Degree in Marketing

2010

*Best Thesis: Analyzing the Role of Social Media in integrated Marketing Communications*

# Volunteer Work

* Volunteer Social Media Coordinator

Fuzzbuzz Animal Shelter

2018 to Present

*Handies the shelter’s social media*

*pages. Implement online campaigns to drive adoption rates up.*